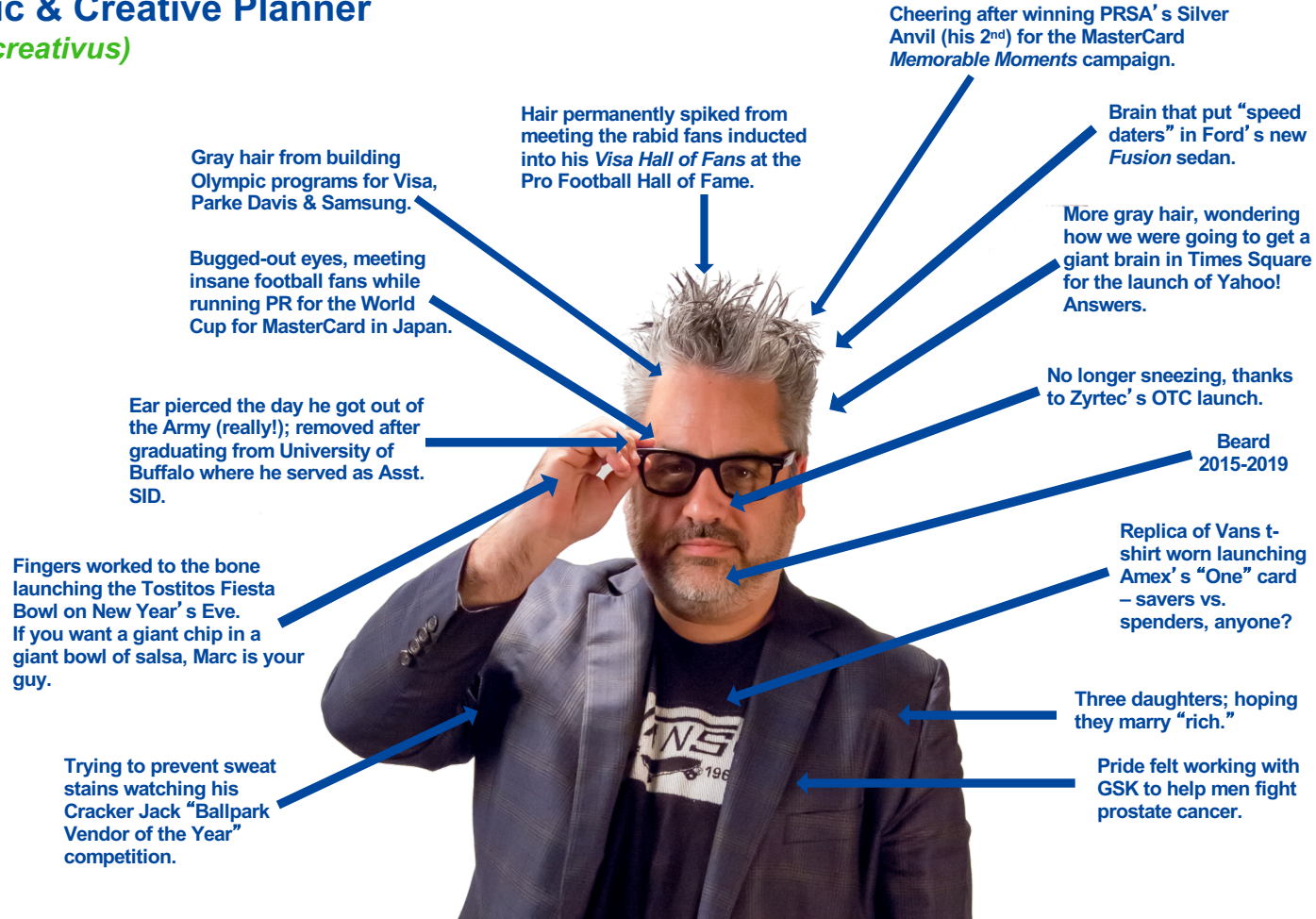


Marc Levy

Strategic & Creative Planner

(*marcus creativus*)



Key Client Work & New Business Wins

Work History

- Kahn Communications, 1994-1995, Drone
- Ketchum, 1995-2001, Brand Practice
- MasterCard, 2001-2005, Director, Global Marketing Communications
- Cohn & Wolfe, 2005-2010, ECD/US
- Ketchum (yes, AGAIN) 2010-2019, Partner, MD/Creative
- Fordham University, Adjunct Professor of Communications

Neat stuff about Marc

- US Army Distinguished Honor Graduate, US Army Quartermaster School
- Named to Holmes Report Innovator 25 list for 2018
- Developed CW' s first formal senior mentoring program; Managed Ketchum's Fellows Program
- Authored Ketchum's new Brand Narrative for global re-org
- Created proprietary brainstorming techniques for use cross-agency and cross-practice
- Developed insight, strategy, creative, branding and story-telling products/tools for internal and external use
- Co-managed global creative network
- Has seen Billy Joel in concert 35 times
- Co-host of "Unreel" movie podcast (available on iTunes!)

